



MALBEC WORLD DAY

Celebrate Argentina's
Flagship Grape
April 17th

On April 17, 1853, The first agricultural school in Argentina was founded, in the hopes of adapting French grapes to the soils of Mendoza. This date is a symbol of the transformation of Argentina's wine industry and the starting point for the development of Malbec, an emblem for Argentina worldwide.



Learn more about malbec
at [GeoVinoWines.com](https://www.GeoVinoWines.com)