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URLARI



MARY KATE BUCKLEY

Founder

Mary Kate Buckley is a founding partner of Urlari and brings a wealth of global experience to the team.

Her wine journey began after college, when she took a job harvesting grapes outside Beaune, France while backpacking in Europe. This experience marked her first taste of the wine world—a passion that has come full circle after an international career shaping iconic brands across industries and continents.

Mary Kate began her career at Grey Advertising in New York while attending Business School at NYU Stern. She later worked for The Walt Disney Company in New York, Hong Kong and Paris in a variety of roles developing the Disney brand, extending distribution, opening retail and developing new businesses throughout Asia and Europe. After departing Disney, Mary Kate moved to Portland, Oregon where she joined Nike to head their global new business ventures. She later spearheaded Nike's brand and business in Latin America and Canada as well as the Nike Bauer Hockey Company before she moved to Amsterdam to lead Nike's apparel business in Europe, the Middle East and Africa.

Based in Jackson, Wyoming, Mary Kate also serves as the president of Jackson Hole Mountain resort and has been part of the board of directors since 2014. Mary Kate feels energized by the challenge of building a wine brand, grounded in innovation and a commitment to quality.



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Urlari*

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